

**BUSINESS ECONOMICS AND FINANCIAL ANALYSIS**  
**UNIT WISE QUESTIONS**

**UNIT – I**

**SHORT QUESTIONS**

S.No	Question	CO	BT Level
1	<b>State</b> the meaning of Sole Proprietorship.	CO1	L1
2	<b>Discuss</b> the characteristics of Partnership.	CO1	L2
3	<b>Identify</b> a Nominal Partner.	CO1	L1
4	<b>Outline</b> the contents of a Partnership Deed.	CO1	L2
5	<b>Illustrate</b> the characteristics of Partnership.	CO1	L2
6	<b>Enumerate</b> the long-term sources of finance.	CO1	L1
7	<b>Recall</b> the definition of Economics.	CO1	L1
8	<b>Describe</b> Macro Economics.	CO1	L2
9	<b>Mention</b> the meaning of National Income.	CO1	L1
10	<b>Interpret</b> the concept of Business Cycle.	CO1	L2

**LONG QUESTIONS**

S.No	Question	CO	BT Level
1	<b>Demonstrate</b> the concept of business structure by explaining different forms of business organizations.	CO1	L3
2	<b>Investigate</b> the Theory of Firm and its relevance in business decision-making.	CO1	L4
3	<b>Illustrate</b> your understanding by classifying and explaining different types of business entities.	CO1	L3
4	<b>Compare and analyze</b> the roles, rights, and responsibilities of different types of partners.	CO1	L4
5	<b>Assess</b> the characteristics and features of a Joint Stock Company.	CO1	L4

6	<b>Contrast</b> a Private Company with a Public Company.	CO1	L4
7	<b>Utilize</b> the concepts of finance to explain various sources of finance available to business organizations.	CO1	L3
8	<b>Critically examine</b> the types and phases of Business Cycles and their impact on business activities.	CO1	L4
9	<b>Analyze</b> the important concepts of National Income and their significance in economic analysis.	CO1	L4
10	<b>Appraise</b> the nature and scope of Managerial Economics in modern business decision-making.	CO1	L5